



Mobile Solutions Group

An Industry Leader

Founded in 1998, Asian Atlantic Industries (AAI) is a global leader in independent distribution of mobile ePRO/eCOA solutions, integrated circuits, and consumer finished goods. Privately held and headquartered in a state-of-the-art facility in New Hampshire, AAI's global sales and operations teams are committed to continuously delivering world class quality and service. Our mobile ePRO/eCOA solutions drive innovation and help companies bring new medicine to market quickly, safely, and cost-effectively.

Mobile Solutions Group

Our mobile solutions team brings together global connections, market research, and competitive prices to yield the best devices/features for our customers. AAI's seamless client response and product access provides volume and product flexibility, enabling technological advancement and rapid growth in the ePRO/eCOA market. Our on-site state-of-the-art warehouse allows AAI to inventory buffer stock, store product, and ship to meet fluctuating customer requirements, ensuring the customer receives the highest quality product in a timely manner. We hold ourselves to industry best quality assurance, which includes an intensive inspection process, confirmed lead time, pricing, and real-time shipment tracking, as well as complete warranty and certification support.



We are devoted to helping clients find devices that meet optimal certification, regulatory, and end-user requirements.

Company Strengths

- Serving the ePRO/eCOA industry since 2005
- Financial strength: annual revenues \$100+ million
- Management team: 100+ years combined industry experience
- Global purchasing and sales team: USA, Canada, Europe, South America, Mexico, and Asia (including Mainland China, Hong Kong, Singapore, and Taiwan)
- Device agnostic

Mobile Solutions Capabilities

Device procurement

- Meet specific client needs/unit certifications
- Competitive global device sourcing
- Secure storage in state-of-the-art AAI facility
- Multiple global manufacturing channels
- New product introduction in advance of market launch

Inventory management

- Strategic scheduling of production to meet customers' needs
- Capacity to inventory warehouse buffer stock to meet fluctuating customer lead times
- International logistics capabilities
- Device life extension
- Leverage global manufacturing partnerships
- Integration of AAI IC Division to source end-of-life components
- Ability to provide refurbished devices

Mobile Provisioning Capabilities

Software installation and configuration

- De-packaging and inspection stage
- Modification of device operating system/software
- Test, tag assets, and warranty devices

Pack-out services, from compliance to pack-out drawings

ISO 9001:2008 Certified/ESD Compliant

Mobile Logistics Capabilities

Logistics management

- Shipping and freight
- Study site shipments
- Export documentation

Receiving and returns

- Post-trial handling
- Serialization of received handhelds
- Ability to market end-of-trial devices for return on investment

China-Specific Capabilities

- Full service capabilities: procurement, provisioning, deployment and device return
- State-of-the-art facility at Dong Guan City (Guangdong) affiliate
- Full-time bilingual professionals
- Ample warehousing for logistics or provisioning throughout China
- Committed to regulatory adherence (FCPA, FDA, all applicable China regulations)

