



## Finished Goods Division

### An Industry **Leader**

Founded in 1998, Asian Atlantic Industries (AAI) is a leading, privately held global independent electronics distributor offering timely and cost-effective supply chain solutions. Headquartered in a state-of-the-art facility in New Hampshire with global operations, AAI's Integrated Circuits and Finished Goods Divisions are committed to continuously delivering world-class quality and service.

### Finished Goods

AAI is a global buyer and seller of retail and wholesale commercial consumer products in a broad range of industries. AAI leverages its financial strength and relationships with key manufacturers, distributors, suppliers, retailers, and e-tailers to facilitate product requests of any quantity and respond to a variety of customer requirements.



From **wearable technology**  
to **computer peripherals** of  
any quantity, **AAI delivers.**

## Company Strengths

- Operating since 1998
- Financial strength: annual revenues \$100+ million
- Management team: 100+ years combined industry experience
- 15 worldwide locations: USA, Canada, Europe, South America, Mexico, and Asia (including Mainland China, Hong Kong, Singapore, and Taiwan)
- ISO 9001:2008
- Direct relationships with manufacturers and their distribution partners
- Preferred supplier approval: multiple industry-leading global retailers/e-tailers
- Market knowledge analysis

## Market Capabilities

### For Customers

- Enhanced profit generation through opportunistic pricing
- Shortage sourcing
- Extend product lifecycles
- Execute product requests of any quantity

### For Suppliers

- End-of-life product marketing for return on investment
- Excess inventory management programs
- Regional sales execution: minimizing losses without disrupting existing sales channels
- Facilitate new market penetration

## Logistics Capabilities

- Comprehensive inspection protocol
- Manufacturer warranty and support
- Strategic scheduling of production to meet customer requirements
- Secure storage in state-of-the-art AAI facility
- Capacity to inventory warehouse buffer stock
- Global shipping capabilities
- Customized labeling and packaging
- Export compliance, VAT, and duty management

